

INTERVIEW CHRISTINE TILLEY ABOUT SUMMER ACADEMY

La « Summer Academy » Silvy Terrade est un programme d'échange académique bilingue offrant l'opportunité à 32 élèves esthéticiennes des écoles du Groupe Silvy Terrade de partir étudier pendant 3 semaines au sein du prestigieux Yorkshire College of Beauty à Leeds. Ce séjour estival est rythmé par un enseignement intensif d'anglais, ainsi que par des ateliers de pratique esthétique en anglais (of course !) et de nombreuses activités extrascolaires. Les inscriptions pour la session 2020 sont déjà ouvertes !

What do you think about this Summer Academy ? (Global appreciation)

I am very excited about the Summer Academy and think it is a wonderful opportunity for students from another country to come and experience our beautiful city of Leeds as well as enjoy learning new treatments and more importantly improve on their conversational English.

Why did you choose Groupe Silvy Terrade to organize this exchange ?

Yorkshire College of Beauty has extremely high standards and is well known internationally for the quality of its training and graduates. It was therefore very important for me if I was going to offer a Summer Academy to a group of overseas students that the organisation that I was partnering with met my exacting standards. Prior to agreeing to the Summer Academy I had the pleasure of visiting the Groupe Silvy Terrade organisation in France and visited several of their schools.

How did you find the french students ?

They are the largest independent beauty therapy training providers throughout France and have an enviable reputation in the industry. They are forwardthinking and have a true passion to instil quality and confidence in their students. We shared the same passion for training and therefore they were the ideal partner for the first ever Summer Academy.

After this first experience, how about hosting more students ?

I have found their students to be professional and courteous at all times and very keen and

eager to learn the new treatments and participate in their English lessons. The Yorkshire College of beauty would be delighted to continue this partnership and host more students in the future maybe for a longer duration in the form of long-term courses leading to international qualifications.

What do you see as the keys to success in learning English ?

I think one of the keys to success in learning English is the desire to do so and to have a tutor who delivers the lessons in an interesting and enjoyable way and I am very lucky to have found Lawrence to deliver the lessons for us (french tutor who lives in England now).

What attracted you to the Summer Academy program ?

We have never done a Summer Academy before and since I like challenges and doing new things when I was approached by Groupe Silvy Terrade It seemed an interesting project. I think the students on the Summer Academy are benefiting greatly from an exchange in cultures and being able to experience life in Leeds which is a wonderful multicultural and exciting city.

What are the benefits of the Summer Academy for students ?

They are experiencing different tutors delivering different postgraduate treatments and working on English clients to help improve their conversational skills as well as doing their lessons. Hopefully they will return to France having enjoyed their stay and feel inspired and more confident to maybe travel and work outside of their home country.

What advice can you give to students ? For people who are hesitant to participate at the Summer Academy 2020 ?

The accommodation that the students have been staying in is in one of the best areas of Leeds city centre very close to all the beautiful restaurants and shops and entertainment so they have been able to experience social nights including bowling / funky golf / cinema / escape games as well as beautiful brunches / indulgent Japanese restaurants and with many music events taking place have had the opportunity to attend many concerts. Leeds is very easily placed for students to be able to visit many interesting places including the beautiful village of Howarth where the Bronte sisters were born to go to Saltaire the home of David Hockney the painter as well as visit Harrogate spa town and experience traditional Turkish baths. It is also easily commutable to London by train in two hours and 15 minutes. Whilst Leeds is not the capital of the UK it is most certainly one of the most beautiful and safe cities so future students do not need to be worried neither do their parents about them being in a safe and enjoyable environment whilst learning new techniques and improving their English skills. The end of the program will be marked with a special traditional afternoon tea at the Queens hotel in Leeds city centre when awards for most promising therapists and most improved English will be awarded. This will give the students the opportunity to sample our great English tea tradition.